

Best Global Taiwan Brands 2017

Interbrand

Growth in a changing world

The image features large, stylized red Chinese characters '全球品牌' (Global Brands) on a black background. A thick black diagonal line runs from the top-left to the bottom-right, passing through the characters. The characters are rendered in a bold, sans-serif font with a slight 3D effect.

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01

ASUS
IN SEARCH OF INCREDIBLE

-4% 1,678\$m

02

TREND MICRO

+3% 1,405\$m

03



-10% 929\$m

04



+5% 531\$m

05

GIANT

+2% 486\$m

06

ADVANTECH

+11% 484\$m

07



New 414\$m

08



+16% 404\$m

09

acer

-7% 396\$m

10



2% 384\$m

11



-10% 359\$m

12

htc

-10% 336\$m

13

MAXXIS

2% 324\$m

14

SYNNEX

-5% 293\$m

15



+11% 250\$m

16



+4% 242\$m

17



+7% 213\$m

18



6% 161\$m

19



-3% 138\$m

20

CHLITINA
克麗緹娜

-10% 86\$m

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